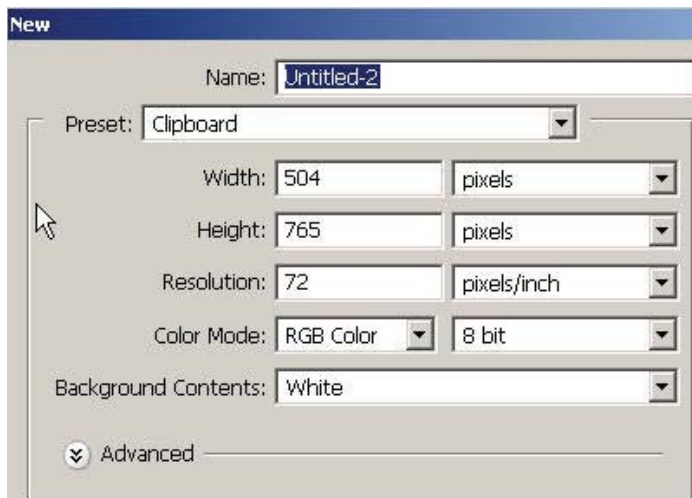


# INTRODUCTION TO GRAPHICS

## POSTER FOR MOVIE I

Information Sheet No. PS898

In this tutorial we are going to recreate a version of a very popular themed movie which you should all recognize. Start off with this image size in a new document (note that 72 resolution = output for web). If you wanted to output for print you would have to have 300 dpi and all of your bitmap source material at 300 dpi or higher.



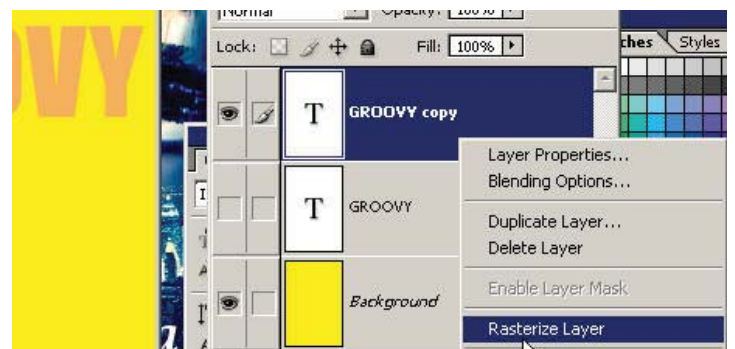
Choose a bright yellow color and fill the background layer with the paintbucket, Alt Backspace or Edit: Fill.



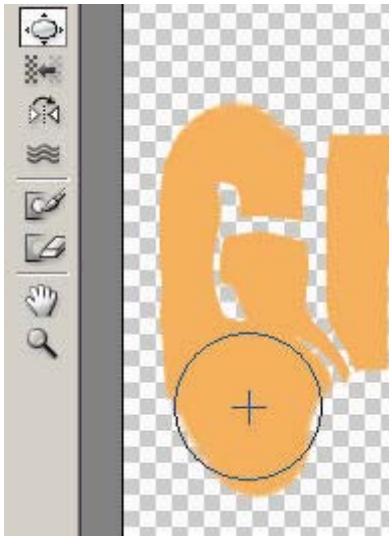
With the Text tool ("T"), create some large blocky letters spelling "groovy". Here I used the "IMPACT" font (again but my collection is so minimal in variety). I believe there are some fonts out there that already look like what we're going to do.



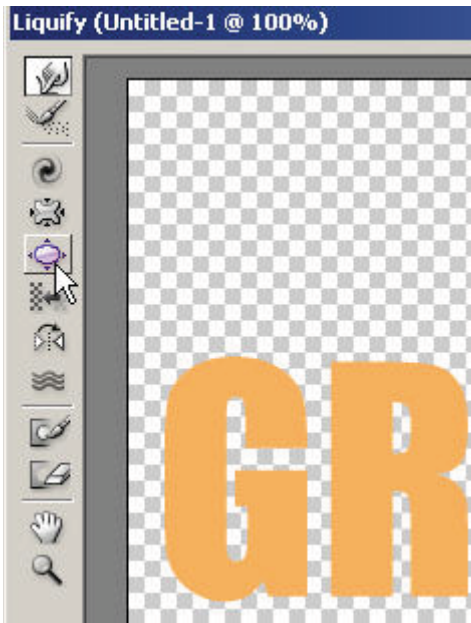
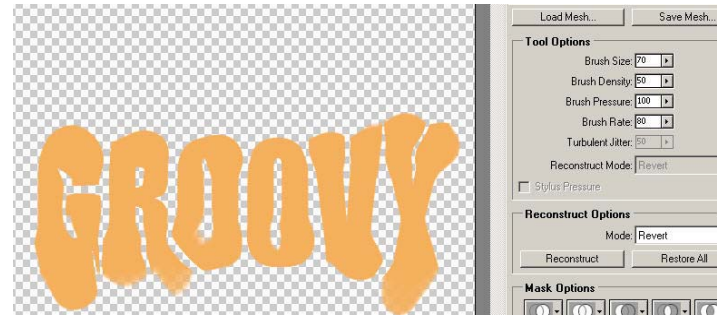
Now make a duplicate of the text layer by dragging it to the new layer icon at the bottom of the layers palette. Right click on the layer name and choose Rasterize Layer. Now you can apply an assortment of other options to the text layer (you are not able to "edit" the text after a rasterization).



Bring up the Liquify dialog box under the Filter menu. Grab a large brush ( "]" and choose the Bloat tool. Now click on portions of the text that you want to "bloat". You'll have to be careful or you might bloat too much. Doing this we want the letters to be bottom heavy but also to round out the angles. You can do quick bloats on sharp corners of the other letters.



you want you can “Save Mesh”. This will save the exact grid locations of your actions so you can reload them on other layers. Press OK and go back to your document.



Create some more text with IMPACT on a large font size, bring up Filter: Liquify and do the same thing. Bloat so you get a groovy yet comical looking result.

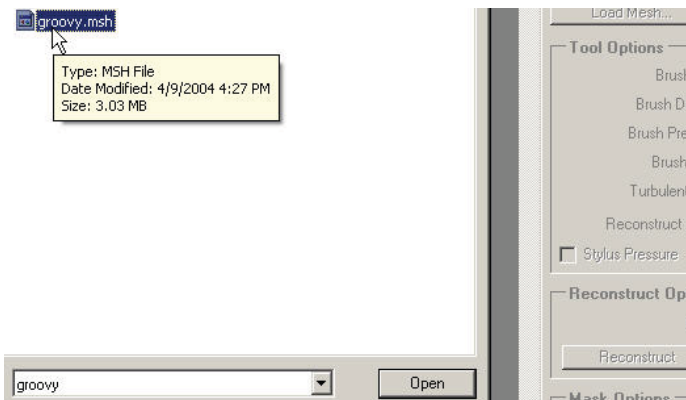


By carefully bloating you can slowly stretch the bloat and drag it down further.

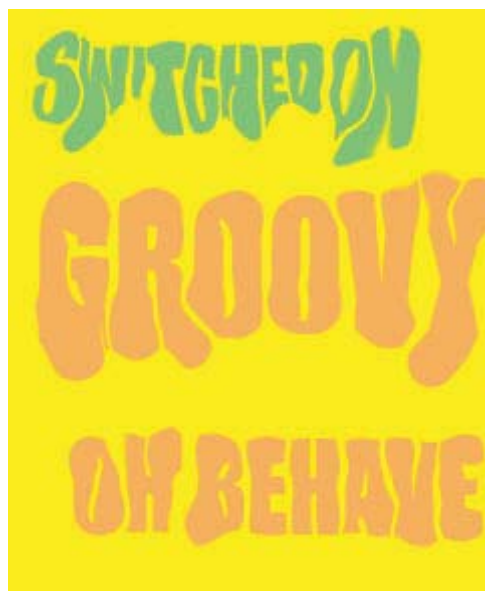


You can Open saved mesh to try out the original liquefy to see how it would apply to this if you want. It didn't turn out to good (doesn't hurt to save mesh's) so we'll redo the bloating.

Keep bloating until you end up with something like this or need to use Roloids. Remember that you can Revert backwards or start over, change your brush size, etc. If



Now you've got three different wacky layers.



Finally some bloating that you can be happy about and without heartburn: Photoshop CS. Get yours today.

Create another text layer slightly smaller with similar phrasing and choose a light green color as your fill. If you typed it in white then just highlight the text editing field and click on your limerick green. Rasterize it (you can duplicate if you want to first).



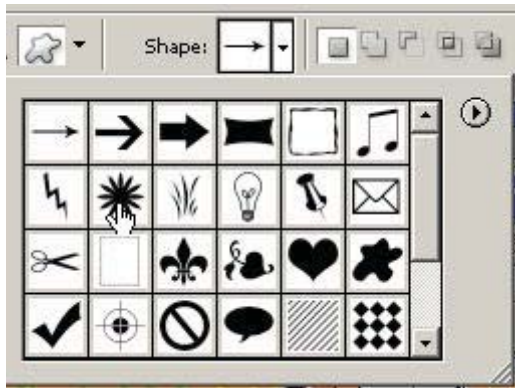
Bloat bloat bloat some more until you end up with similar FX. Once again dragging some key letters down and making it look rounded yet kind of random and wacky. If you bloat too much, you can move the brush over to push the bloat and make it smaller...you've probably already experienced this by now.

Duplicate each one of them and feel free to Edit: Transform them a bit. Place them throughout the design so they are each mostly legible. This will work as our background.



Go to the Shapes tools (U) and bring up the dialog box of shapes and choose a flower or a hemp star like this.

Here you are going to add some nice vector elements to the balance which, as simple as it is, really complements a design when used deliberately.



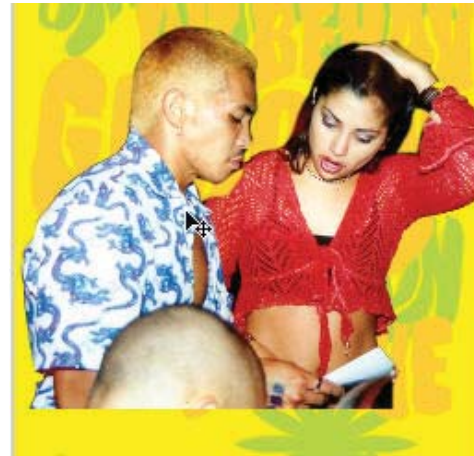
You can create these shapes separately by keeping them on Shape layers but here Fill Pixels was used. To fill pixels you'll want to create a new blank layer and then you can drag click the cursor to create slightly different sized shapes on the layer. No drag queens here.



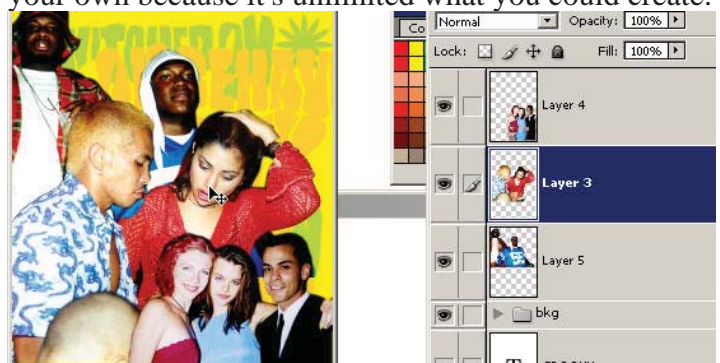
Create a new layer set by clicking on the folder at the bottom of the layers palette. Drag these layers into the layer set for organization.



Now you can go and choose some very colorful images, select them and drag them into the design with the move tool. It always helps to have great source material to choose from you can work with so that you aren't hindered but have plenty of options to work with in your designs.



OK, so now you've got several colorful "character" layers. Arrange them in an appropriate fashion...you see in these tutorials I want to get YOU thinking now showing you EXACTLY what to do like the xy axis dimensions of layer 3...I want you to understand these processes and be able to do them but also to think on your own because it's unlimited what you could create.

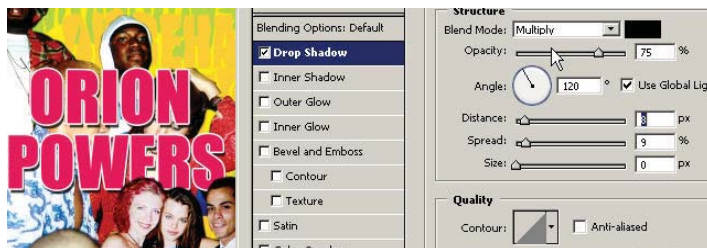


Now choose T tool and get a dark pink color from the Swatch palette. You're going

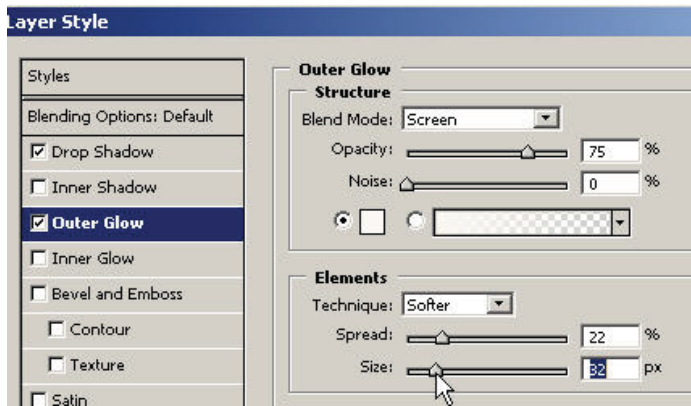
to create the movie title/actor's name. I'm using IMPACT once again because I want to reproduce a little of the same effect.



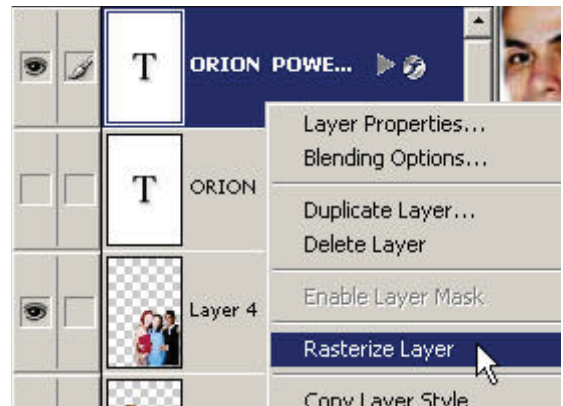
Now bring up your blending options for the layer and make a simple drop shadow and white stroke of 1.



Here an outer glow was added. These don't have to be exact when you produce them. On the text layer you want to make it stand out a little more from the rest of the background so choose the brighter color and add these layer effects/styles.



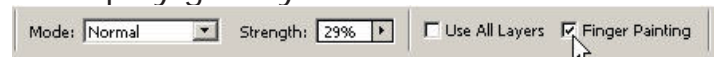
Press OK and then duplicate the layer and right click to rasterize the duplicate.



Do the same bloating method and once again Save the mesh if you want so you can bring it up later. The mesh by default is invisible but you can Show Mesh in the lower right of the dialog box; either way it's still there. You can also change the background appearance of the dialog box.



If you want to smudge it some more you could try finger painting with the smudge tool but liquify gives you more control.



Here I'm just using the radial gradient on a layer mask (technique shown in other tutorials) to hide the harsh edge of this layer (of the two hawaiians)



Right click with the move tool anywhere on the document and you can select a layer to work with or choose one in the layers palette.



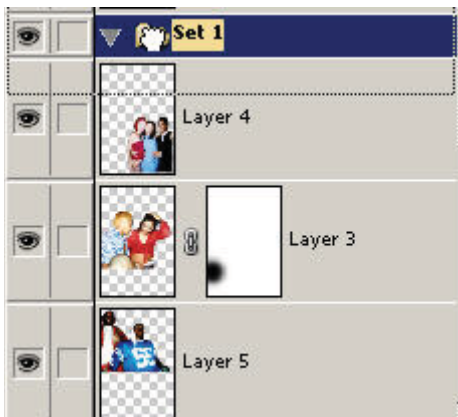
Now add some more text but this time in all lower case. We're adding a critic review but purposely integrating it into the design which from a marketer's perspective is always a good move.



Ctrl T to free transform and rotate it like shown.



Drag the people layers into a new layer set folder.



Create another layer set and drag your text layers in. There nice and neat.



You should now know how to re-create a very similar poster and understand more about Photoshop and graphic design. Note the very colorful theme and how everything works well together and catches the eye. If you spend more time on it, you can get much better bloats.

Now, using these techniques, create a companion poster for the sequel, "Orion Powers, Goes Green".

