



INTRODUCTION TO GRAPHICS

Inferno Text Effect

Information Sheet No. PS810

In this information sheet you will learn how to easily re-create the Inferno Text effect that you see being used heavily on insert advertisements, and banner ads all over the internet. The end result is something that really catches the users eye, and draws attention. Here is an example of what we will be creating with this tutorial:



Before you begin this tutorial you will need to download the recommended font from the this activity folder.

Step 1. Create a new document in photoshop of any size. For this tutorial I will be working with a 700 x 300 document. Fill the background with black (#000000).

Step 2. Press CTRL + SHIFT + ALT + N on your keyboard to create a new layer. Get out the Text Tool (T) and set it up as I have done here:

Using your own words, type your text out,

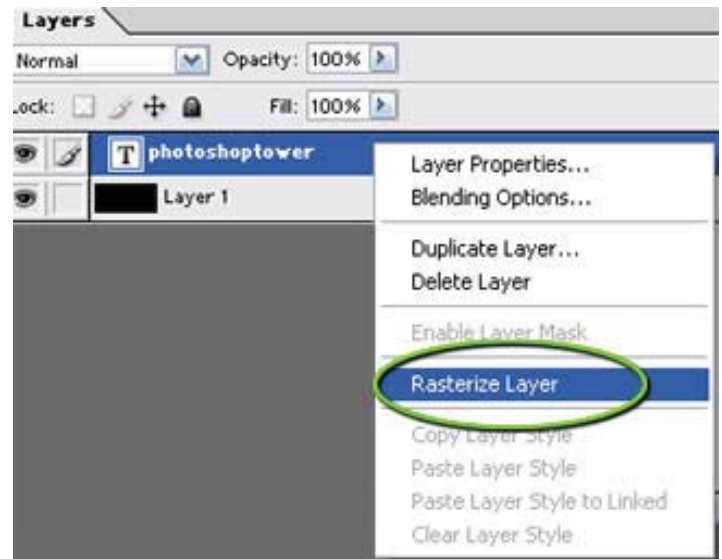


near the center of the canvas as shown here:

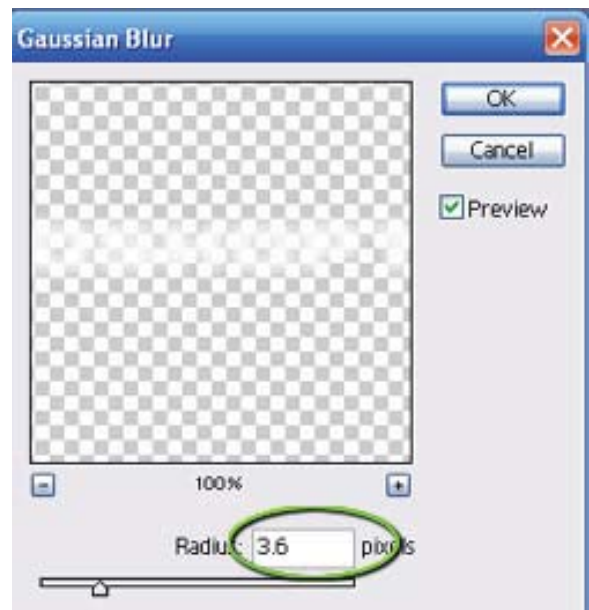


Press CTRL + J on this layer and name the layer "Top Text", we'll refer back to this layer later in the tutorial.

Step 3. Right click on the new text layer, and choose "Rasterize".



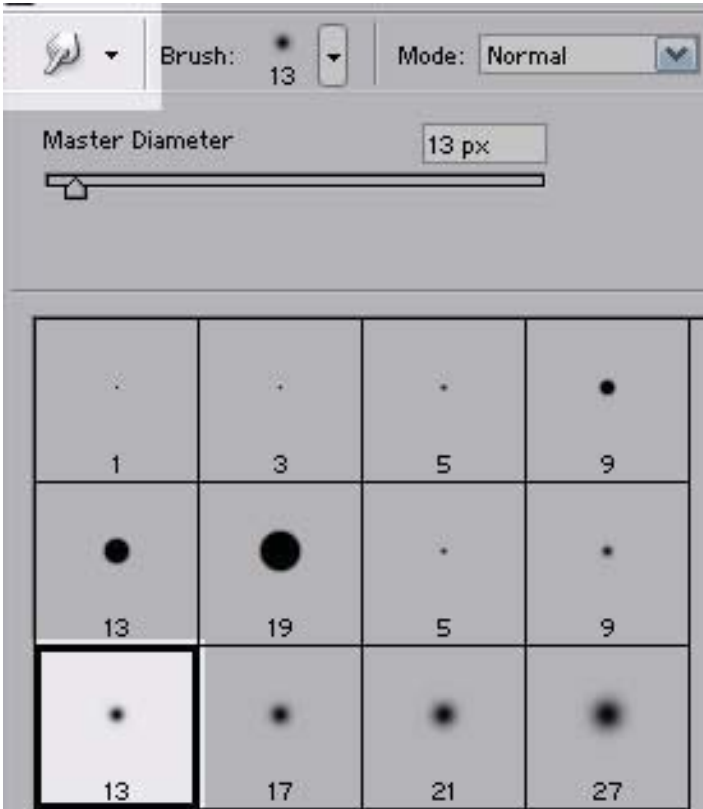
Go to Filter->Blur->Gaussian Blur using the following settings:



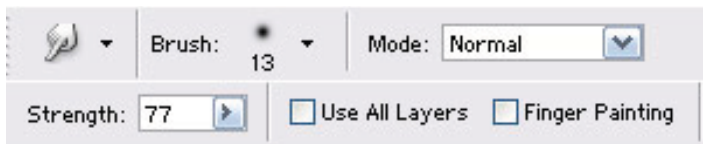
Result:



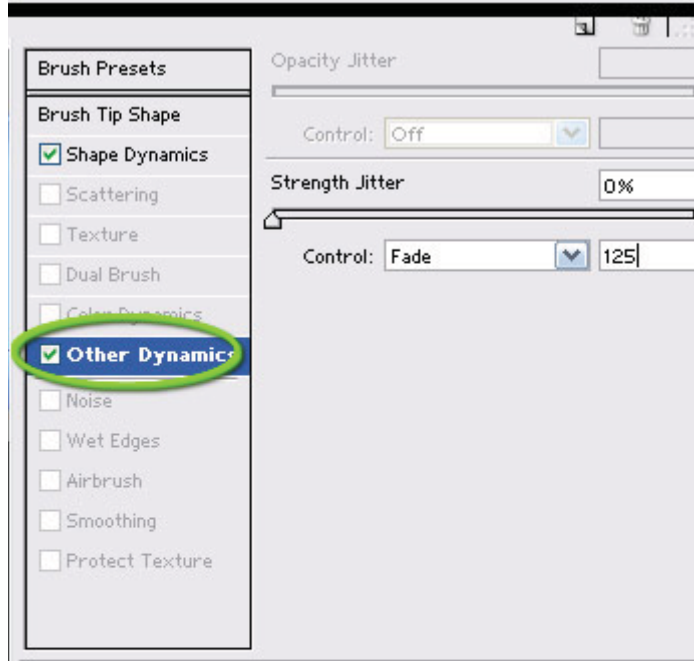
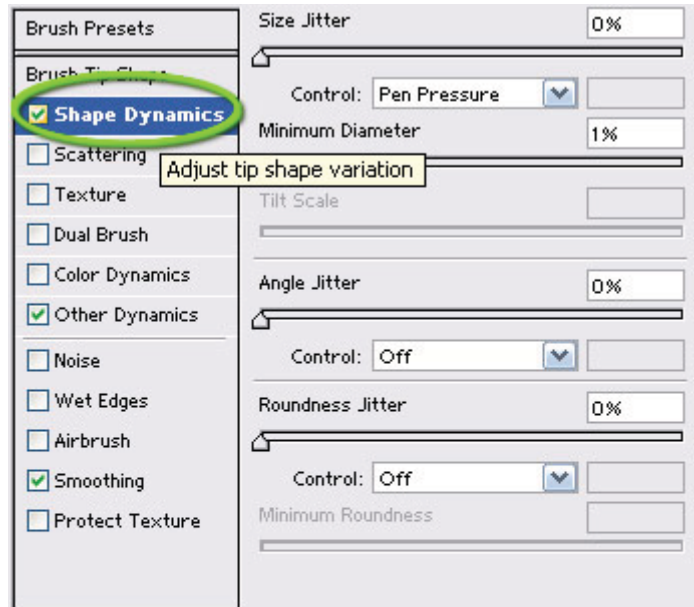
Step 4. Select the Smudge Tool () and choose a 15px Soft Brush, as I have done here:



Apply the following settings:



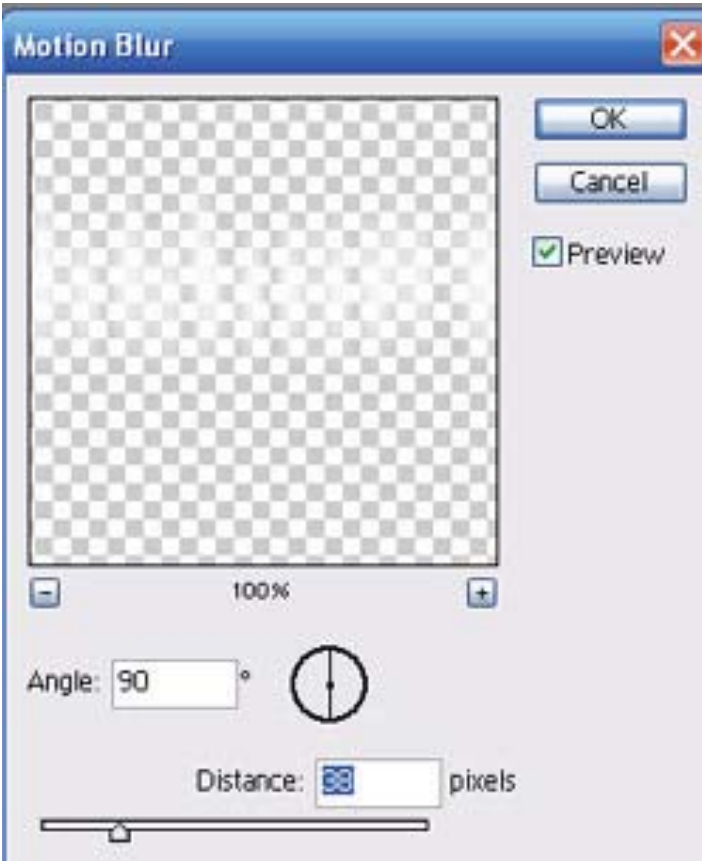
Press F5 on your keyboard, and add the following changes to the brush settings:



Next lightly brush around your text layer as shown here, this will later create the flame effect.



Step 5. Press CTRL + J on your keyboard to duplicate this layer. Go to Blur->Motion Blur and apply the following settings:

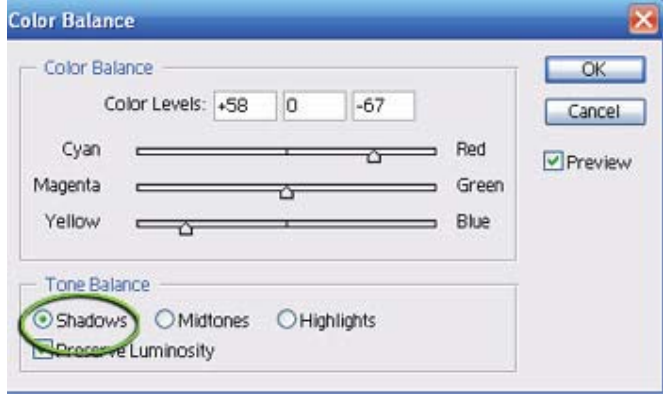


Result:

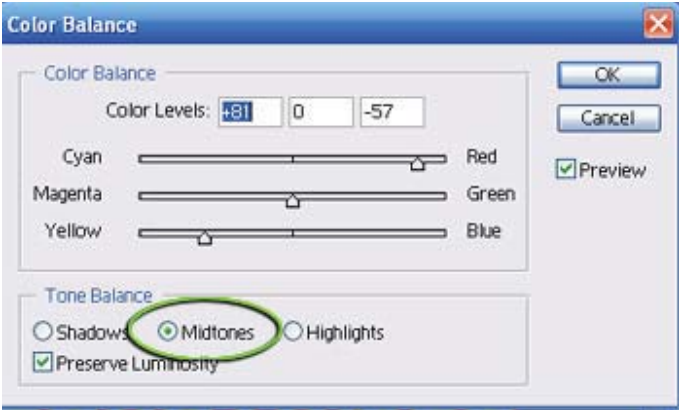


Step 6. Go to Layer->New Adjustment Layer->Color Balance, and apply the following settings:

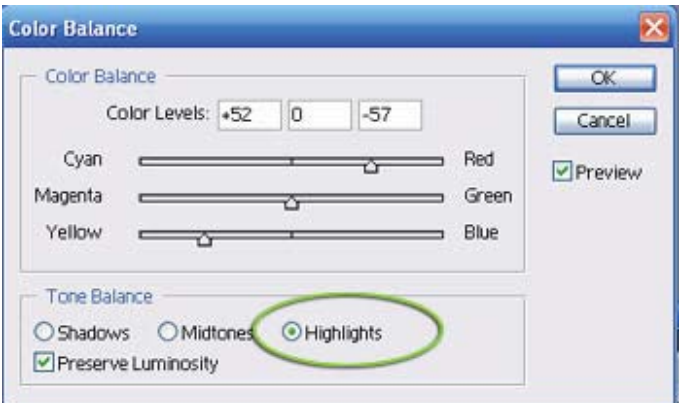
Shadows:



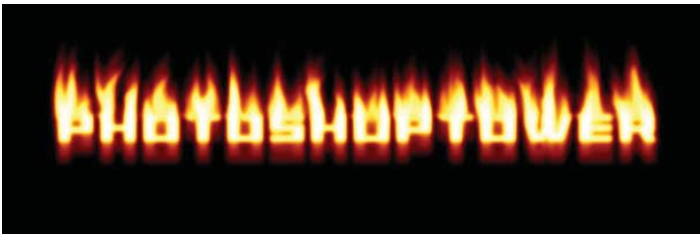
Midtones:



Highlights:

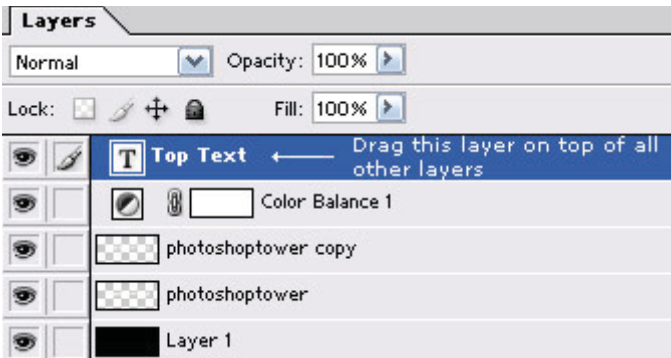
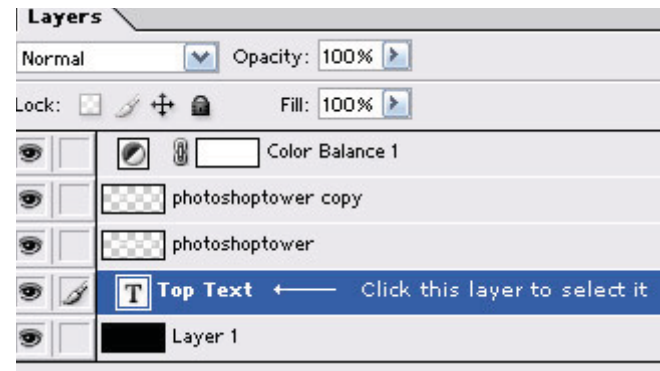


Result:



Step 7. Go back to the duplicate text layer named "Top Text" that we created in step #2.

Click this layer in your layers pallet and drag it to the very top, so it rests on top of everything else.

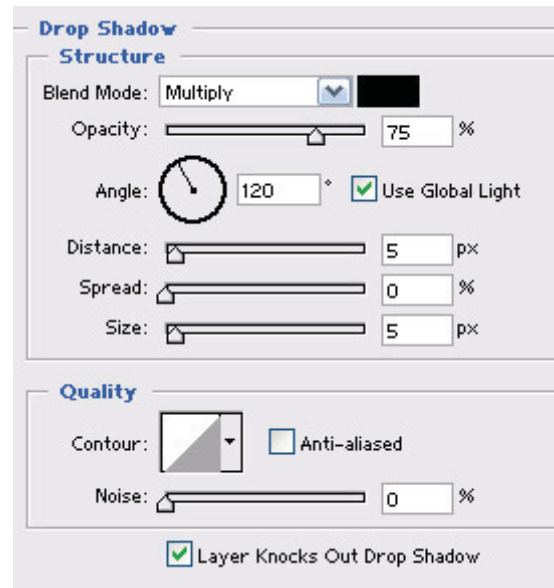


Result:

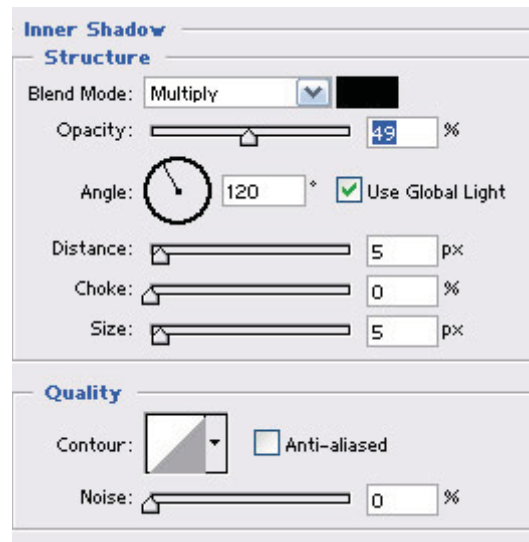


Step 8. Double click this layer, and apply the following blending options:

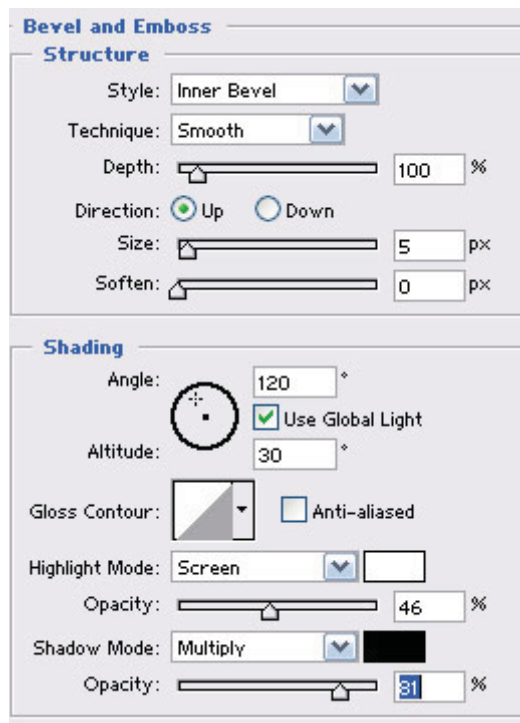
Drop Shadow:



Inner Shadow:



Bevel & Emboss:



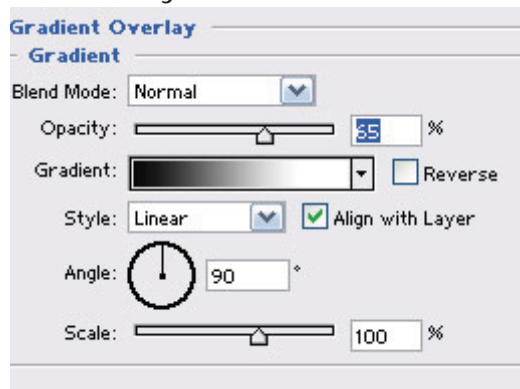
Result:



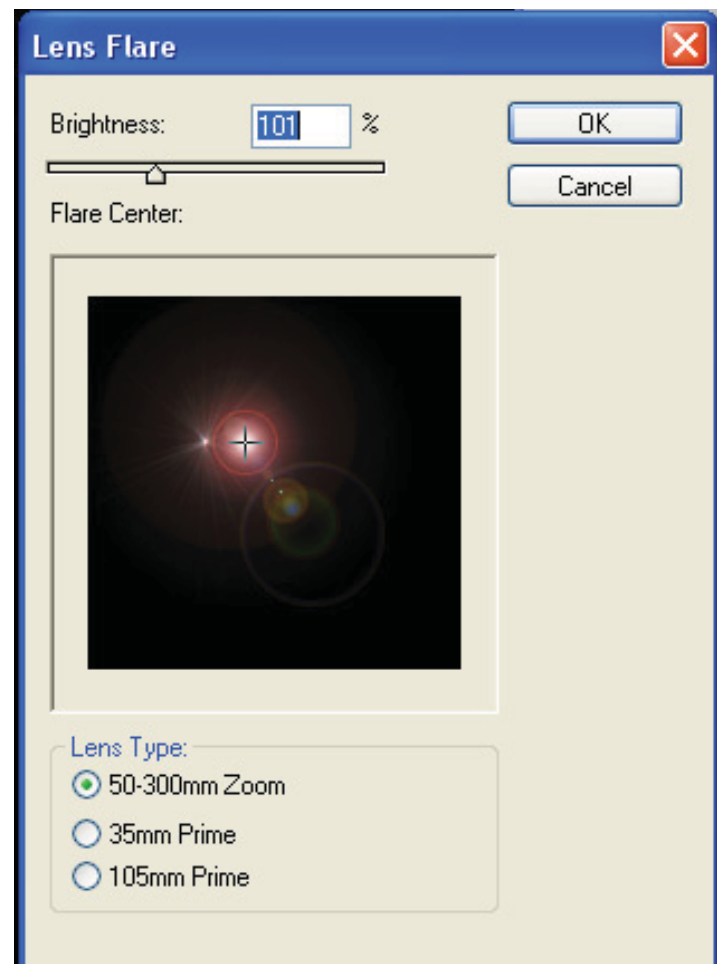
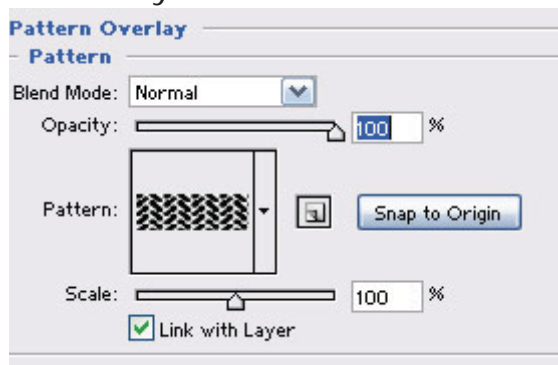
Here is the end result after adding a border around the piece, and applying the same settings to the border used in step #8. If you enlarge the image you can also see a little added background effect to the piece to help enhance the effect. If you wish you can continue with the steps necessary to replicate the subtle background effect shown above.

Step 1. Start with a new document that is 500x500 and fill it with black (#000000)
Step 2. Go to "filter-render-lensflare" and apply these settings:

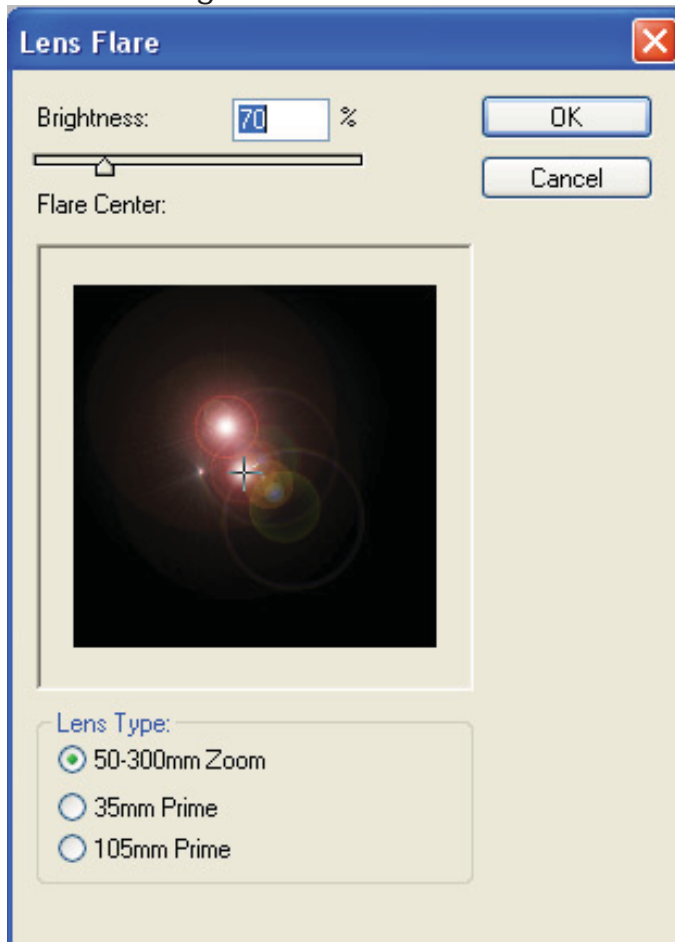
Gradient Overlay:



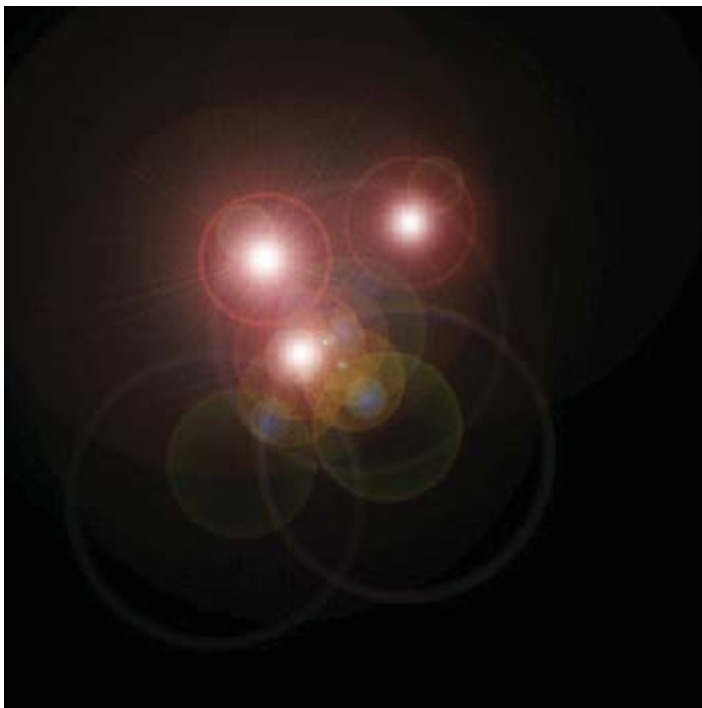
Pattern Overlay:



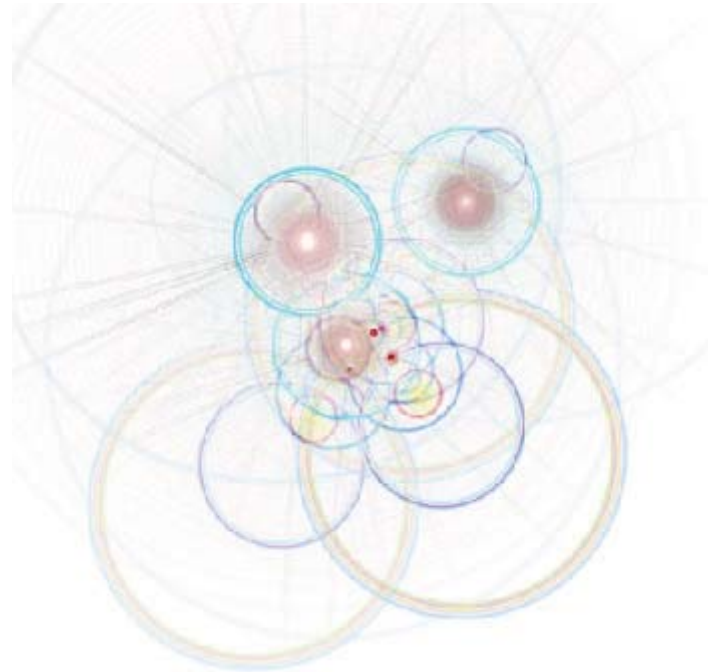
Step 3. Next apply a smaller lensflare, using these settings:



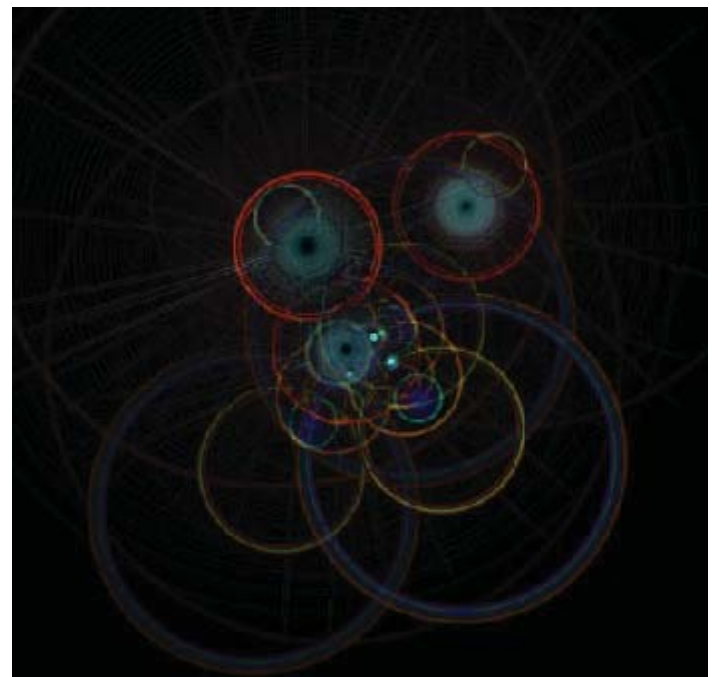
Step 4. Apply one more lens flare with the same settings, here's what you should have so far:



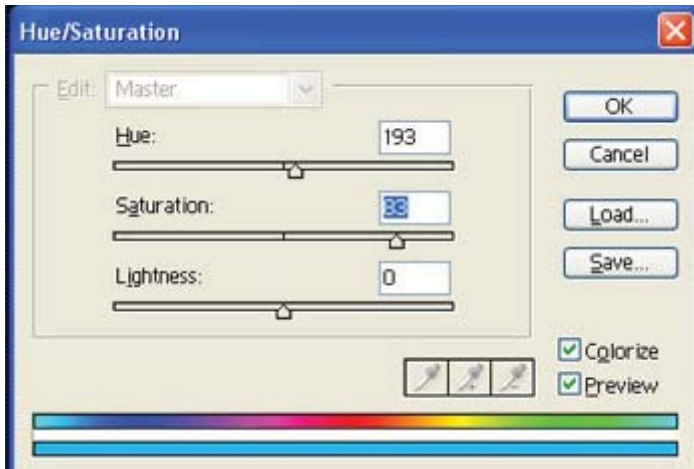
Step 5. Next go to: "Filter->stylize->find edges".



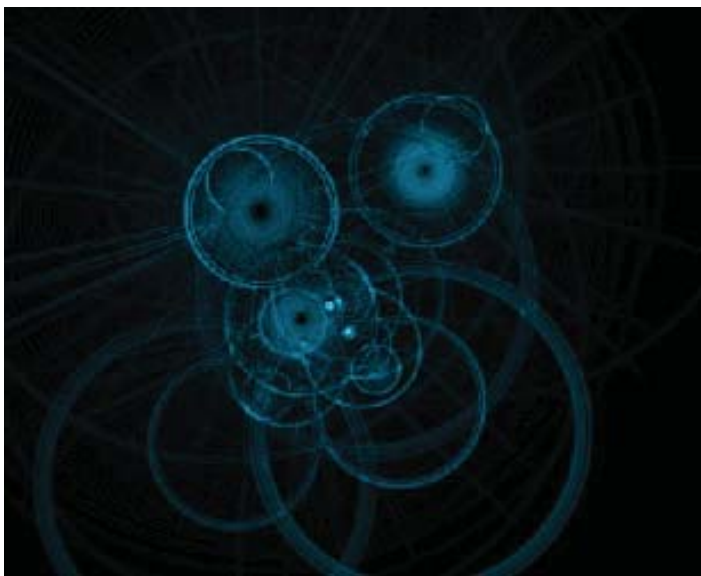
Step 6. Then press CNTRL + I to invert the colors.



Step 7. Next press CNTRL + U and apply these settings. Check 'colorize'.



here's the result so far:

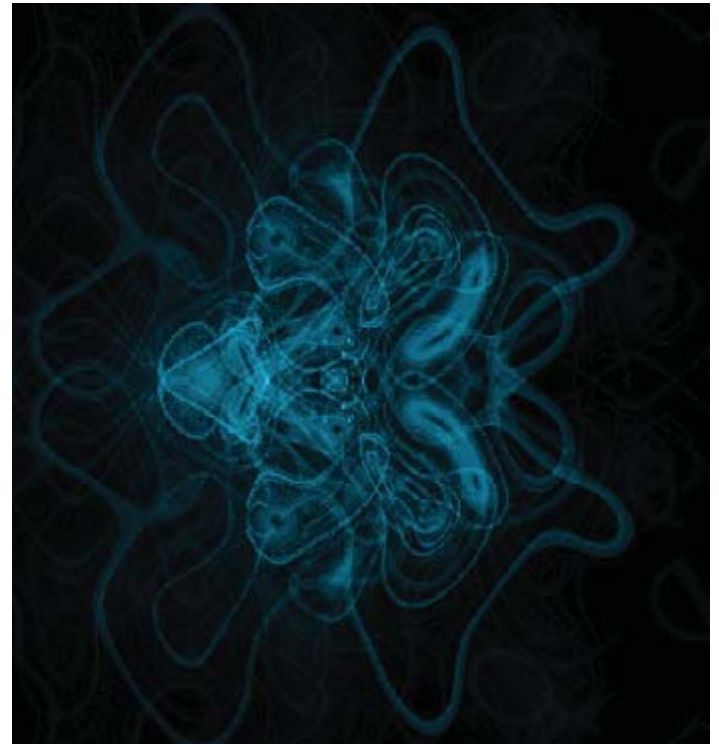


Step 8. Next go to: filter->distor->wave and apply these settings:



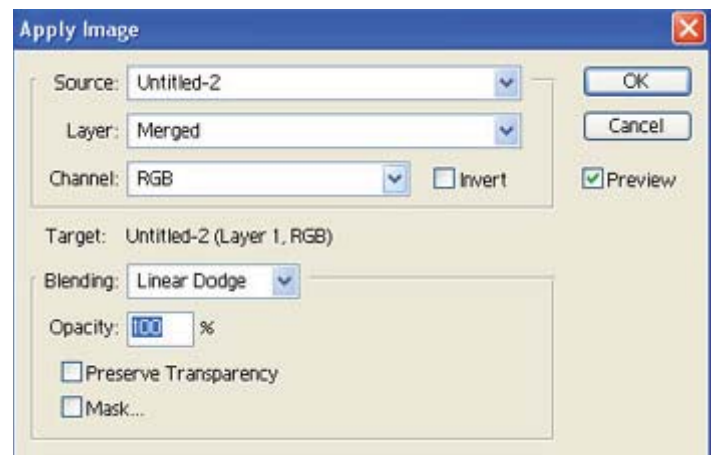
Step 9. Right click on this layer, and select "duplicate layer" and change the blending option to "screen".

Step 10. Go to: edit->transform->flip vertically



Step 11. Press CNTRL + E to merge these two layers. and go to:

image->apply image and use these settings:



this should lighten up the highlights a bit.
here's the end result:

