




INTRODUCTION TO GRAPHICS

Ligature Logos & Overlapping text in Illustrator

Information Sheet No.

IL994

Sometimes you just need to make text space differently than the font designers planned. Letters might need to overlap for a logo or a capital letter might be spaced too far away from lower case. Its easy to make those letters do what you want. In this example two block letters combine to make the basis for a logo.

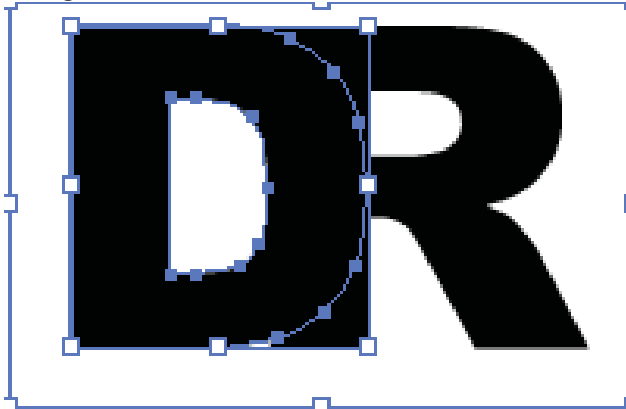
Using the text tool  make your first letter in the size, font and color you want it. Click on the Selection Tool to deselect your first letter and start your second letter. (This is just one method of deselecting; use whatever works for you). Choose Create outlines.

Do the same with your second letter, etc.

Move the letters together in the shape you want them, select both and choose Group.

Note: You can also make each letter, move them together, select the both with Shift+Click (with the Selection Tool) and then Group and Create Outlines.

From there you can add gradients or swatches as well as Illustrator Effects.



"Papyrus"
Gradient Fill
Shadow



"Park Avenue"
Effect>Stylize>Round Corners
Gradient Fill



"Myriad"
Gradient
Effect>Stylize>Scribble
Stroke in black